



Start and Improve your Business

If you return voluntarily from Switzerland to Nigeria and are granted some Return Assistance, you will get the opportunity to attend a business training workshop shortly after your return. The 5 days' "Start and Improve your Business" workshop is organized by IOM in collaboration with professional trainers from different background. A completion of training certificate will be issued to participants at the end of the workshop.

You will get the chance to expand your knowledge about starting and improving Micro, Small and Medium Enterprises (MSMEs) by attending the following courses:

Generate Your Business Idea

This course enables you to develop a concrete business idea.

Start Your Business

This course enables you develop a profitable business plan.

Improve Your Business

This course enables you to develop relevant skills in purchasing goods, stock control, costing, record keeping, marketing, business planning and human resource management

Expand Your Business

This course teaches you how to be growth-oriented entrepreneurs and to develop a business growth strategy

You will learn:

Factors to consider before **choosing a business**

How to make your business different from another and to make it **look more attractive**

Why it is important to open a **bank account**

Why it is important to manage your finance by **keeping records**

Why it is important to be friendly and **honest to your clients**

That separating **your salary from your capital** will make your business more sustainable

About the importance to **register your business**

Relevant information

Duration: 5 days

Costs: Free of charge

Location: Benin City or Lagos

Organizers: IOM and key stakeholders from government agencies and Civil Society Organizations

Who is eligible? Every beneficiary of Return Assistance having voluntarily returned from Switzerland who is interested and plans to start a business or to optimize an existing one

Material: training material will be provided

→ **Contact IOM after your return to Nigeria to enroll for the training**